



WILD DESTINATIONS TRADE PACK

WILD DESTINATIONS LTD

Kenya Safari Specialists

Exceptional African Safaris ...thoughtfully planned

TRADE PARTNER GUIDE

Kenya/Nairobi



WILD DESTINATIONS

Travel with a difference



We know Kenya. We know safari

Wild Destinations is a Nairobi based safari company specializing in exceptional journeys across Kenya.

We believe that the best safari isn't simply about choosing the most talked about park, or even the most accessible park, or the most marketed camps and lodges.

We aim to understand the traveler, their dreams and desires and we know Kenya well enough to make the right choices for them.

Right from the pace of the itinerary, the location of the camps & lodges, to the extra activities we suggest, we have firsthand knowledge and experience to create journeys where expectations meet reality.



WHY WILD DESTINATIONS?

The difference is in the details

Firsthand knowledge

We know the camps, the landscapes, the locations and the people behind the experiences we recommend.

The right match

We don't believe that there is one 'best' camp or one perfect safari. We look for the right fit for each traveler.

Thoughtful planning

A great safari is about more than where you go – it's about how long you stay, how you move and how the journey flows.

Honest advice

We tell you what we genuinely think – including when a particular accommodation or itinerary isn't right for your client.

Personal support

Our partners work with a dedicated team that knows the destination, rather than navigating with an impersonal booking system

WHY KENYA?



Kenya is more than the Mara

The Maasai Mara Game Reserve may be the name everyone knows, but Kenya's strength lies in its extraordinary variety.

Iconic wildlife

From big cats and elephants, to rhino and the Great Migration

Distinctive landscapes

Open savannah, northern wilderness, remote mountain ranges, and the Indian Ocean coast with warm blue waters and sandy beaches

Private Conservancies

Offering more intimate safari experiences with a host of additional activities, and opportunities to explore beyond the traditional park model.

Exceptional Guiding

Kenya boasts an unmatched safari pedigree that spans over a century of wildlife conservation and hospitality and delivers the quintessential African wildlife experience that travellers dream of. When you sell Kenya, you are selling a time-tested, world-class destination with an elite standard of guiding.

Safari + Coast

Wildlife and wilderness can be combined naturally with time spent by the Indian Ocean.

Kenya, our way



MASAI MARA GAME RESERVE

For: First time safari travelers, wildlife enthusiasts, photographers, and those wanting an iconic Kenya experience.

Highlights: Big cats, exceptional wildlife viewing, extraordinary landscapes & the Great Wildebeest Migration

LAIKIPIA PLATEAU

For: Repeat safari travelers, families, conservation minded travelers, those wanting something beyond the obvious.

Highlights: Private conservancies, varied wildlife, space and a more intimate safari experience.

SAMBURU NATIONAL RESERVE

For: Travelers who want a completely different landscape and a strong sense of place

Highlights: Northern Kenya's dramatic scenery and its distinctive dryland wildlife.

AMBOSELI NATIONAL PARK

For: Elephant lovers, photographers, and travelers looking for iconic landscapes.

Highlights: Large elephant herds, and the extraordinary backdrop of Mt. Kilimanjaro

THE KENYAN COAST – Diani | Watamu | Lamu | Kilifi | Mombasa | Malindi

For: Travelers looking for a slow finish to their safari as well as time to relax, beach lovers, families with smaller children.

Highlights: Warm seas with sandy beaches, Swahili culture, seafood, history and a slower pace of life.

THE WILD DESTINATIONS APPROACH



The planning begins right at the beginning when you request a quote

A safari can look perfect on paper, but not be right for the person travelling.

That is why we look beyond the obvious

Where should they stay?

Not the most highly rated, or marketed property and not even the cheapest or the most expensive – we look at the location, atmosphere and experience.

How long should they stay?

Enough time to settle into the rhythm of the wilderness, no unnecessary repetition, and suited to the individual needs of the traveler.

What should come next?

A safari should flow. For this, we consider geography, travel time and the experience itself.

Who should guide them?

Because the right guide can transform a game drive into a story your client remembers for year and also because the right guide can teach young children to love and preserve wildlife.

Our job is to make the pieces work together

SOME OF OUR PREFERRED CAMPS & LODGES



WILD DESTINATIONS
Travel with a difference

Places we love

We look at location, guiding atmosphere, service, experience and the kind of traveler they suit.

COTTAR'S 1920S CAMP

Maasai Mara

COTTAR'S 1920s CAMP



Best for:

Classic safari, exceptional guiding, romance and travelers who appreciate heritage, a strong safari pedigree and tradition.

Why we love it:

Cottars Camp recreates the Golden Age of Safaris with its marquee tents and antique furnishings including authentic original explorer pieces like sextants, binoculars and telescopes. Their guides are exceptional, trained by Calvin Cottar, the 5th generation of this safari family. The canvas baths are an unexpected luxury in the middle of the African bush.

Good to know:

- The guest tents are of an open plan layout where sections (like bathrooms) are separated by a curtain or a fabric partition. This gives rise to minimal acoustic privacy.

- Meals are communal and hosted by the guides.
- The tents are spread far apart to maintain maximum exclusivity and quiet so one has to walk a distance to get to the mess tent.
- The Camp is completely unfenced and wildlife do wander in at night

KICHECHE VALLEY CAMP

Mara Naibosho Conservancy

KICHECHE VALLEY CAMP



Best for:

Intimate and private conservancy-based safaris, expert guiding (their guides are Silver Level), romance and great wildlife viewing

Why we love it:

The camp is small and exclusive with only 6 tents. Being perched up on the hillside, it offers one great views of the conservancy below.

Beautiful large tents, and impeccable service. The Conservancy is known for its big cat sightings.

Good to know:

- The camp is completely unfenced and nocturnal wildlife visits are common.
- The tents are of traditional canvas and not ultra-luxurious glass villas with plunge pools
- Being perched up on the hill, it may take some time to drive down to the riverbeds where there is high predator action.
- Children under 7 years are not permitted at the Camp

ANGAMA MARA CAMP

Masai Mara

ANGAMA MARA CAMP



Best for:

Ultra Romance, honeymoon & family safaris, flexible unscripted safari days, amateur photographers looking to scale up, as well as professional photographers, slow, immersive experiences.

Why we love it:

Despite being a high-end luxury camp, Angama staff are the friendliest and nothing is too much of a bother for them. Angama feels like coming home for many visitors.

Good to know:

- The Camp is built on the escarpment so animals don't wander through and so it is not an immersive wildlife experience.
- Driving down for a game drive can take up to 15 minutes before you hit the action
- The highly polished wooden floors in the tents can be very slippery, though the Camp has provided rubber slippers for your usage.
- The suites are open plan with the bath tub and bathroom vanity separated from the main room by screens.

SARUNI SAMBURU LODGE

Kalama Conservancy, Samburu



SARUNI SAMBURU LODGE

Best for:

Immersive and authentic Samburu cultural interactions, spectacular views, exclusive wildlife viewing in a private conservancy.

Why we love it:

The views are truly spectacular, and the rooms cool and refreshing in the heat of Samburu. The views from the second swimming pool are epic. Community based tourism is at its best here, with plenty of activities to occupy one during the day.

Good to know:

- The lodge is spread out over a steep hillside and it is quite a trek from your villa to the communal areas.
- The lodge has a watering hole but this is only filled during the rains so wildlife activity here during the rest of the months is low.
- The midday heat can be quite intense.

OL LENTILLE

Laikipia

OL LENTILLE



Best for:

total privacy and exclusivity, community driven conservation, remote wilderness experience

Why we love it:

Ol Lentille is a one-of-a-kind property. The superb views across the private conservancy, the unusual activities offered by the lodge and the integration with the local communities make this a very unique property.

Good to know:

- The lodge is built on a high, rocky escarpment with steep steps and rocky, winding path so moving between your villa, the pool and the main areas can be physically challenging, especially if one has mobility issues.
- This is not a wildlife destination as there are extremely few predator sightings here – mostly elephant and zebra can be found.
- The lodge is run on solar power so there is no A/C during the day when the heat builds up
- It is located in a remote area so getting there will take at least 5 to 6 hours

OL DONYO LODGE

Chyulu Hills

OL DONYO LODGE



Best for:

Exclusive wildlife viewing with dramatic views of Mt. Kilimanjaro, immersive hide experiences and diverse activities like exploring lava tubes, horse riding, guided walks, luxury accommodation.

Why we love it:

The ground level hide, the professional horse riding activity and the lava tube excursions are highlights of any stay, while the star beds, the opulent bathrooms, and suites with individual plunge pools would satisfy any discerning traveler. The expert guiding and the friendly staff are the cherry on top. The Lodge also provides you with a DSLR camera for use as well as a crash course on how to use it. At the end of your stay, the USB drive is yours to take home.

Good to know:

- There is a lower concentration of wildlife as compared to the Masai Mara and Amboseli ecosystems.
- The star beds, plunge pools and hide experiences are not at their best in the wet season.

SARARA CAMP

Namunyak Conservancy

SARARA CAMP



Best for:

Meaningful cultural immersions, walking safaris, varied activities, proximity to the community run Reteti Elephant Sanctuary, horseback riding, hiking in the Matthews Range, remote exclusivity.

Why we love it:

The remoteness and the unusual nature of the Camp make this is a very special place to unwind and reset with nature. Access to the Singing Wells and the Reteti Elephant Sanctuary add another layer of exclusivity to this magical experience.

Good to know:

- This is not your typical wildlife destination as the conservancy is 850,000 acres of vast wilderness and animals are difficult to find.
- The main cultural attraction here are the Singing Wells, but photography is strictly forbidden and also this is a seasonal activity (does not happen after a rainy season)
- Accommodation is rustic, in the style of an eco-camp with open air canvas showers, rather than a luxurious tented camp
- Getting there is a bit of ordeal but well worth it for the right traveler
- Extras like spa treatments and purchases can only be paid for in cash (either cash dollars or cash local Kenyan currency)

PEPONI HOTEL

Lamu



PEPONI HOTEL

Best for:

Barefoot luxury and traditional Swahili charm. Exceptional dining, dhow safaris and water sports.

Why we love it:

This is a family run hotel and offers a welcoming & intimate boutique experience. The vibrant hotel bar is the watering hole for all guests and residents of the island, and is a must visit for anyone visiting the island.

Good to know:

- You cannot drive to Lamu, you have to fly in. Furthermore, there are no taxis on the island, you either have to walk everywhere, hire a bicycle or take a boat.

There is no air-conditioning at the hotel and furthermore the beds are draped with thick mosquito netting. This may restrict airflow and easy access out of the beds.

- As the hotel bar serves as the social hub for the village, it can get noisy, especially over the weekends.

Lighting in the dining room and outdoors is purposely kept dim to retain a romantic atmosphere, which may make reading the menu a challenge, and even getting to your room at night

Although you can step into the sea directly outside the hotel, the ocean current can be very strong there, so you need to walk further along Shela beach to where the beach dunes begin, for a classic beach experience.



SAMPLE JOURNEYS

JOURNEY 1

Kenya for the first-time safari traveler

10 nights | Nairobi · Laikipia · Masai Mara

Carefully paced as an introduction to Kenya, this program combines diverse landscapes, exceptional wildlife and camps that each offer something different.

Why this works: It introduces the traveler to the different sides of Kenya

Best for: First Safari | Couples | Families | Multi-generational Groups

JOURNEY 2

Kenya beyond the obvious

10–12 nights | Samburu · Laikipia · Masai Mara

This itinerary is for travelers who have already experienced Africa, or for those who don't want the standard itinerary.

Focus: Private Conservancies | Guiding | Wilderness | Conservation | Authenticity

JOURNEY 3

Safari + Indian Ocean

10–14 nights | Safari | Coast

For travelers who want time to slow down after an exhilarating safari adventure.



WILD DESTINATIONS
Travel with a difference

Who is a Wild Destinations client?

We work particularly well with travelers who:

Value quality over quantity

- Want expert advice rather than a standard package
 - Appreciate distinctive camps and lodges
 - Want their itinerary to feel considered, rather than rushed
 - Are looking for meaningful experiences, not just a checklist
-

We work with

- Luxury travel advisors
- Safari specialists
- Independent travel designers
- Tour operators and DMCs
- Multigenerational and private groups

WORKING WITH WILD DESTINATIONS



WILD DESTINATIONS
Travel with a difference

Your local partner in Kenya

We understand that when you sell a safari, you are putting your reputation on the line. That's why we work harder to ensure every safari is a success.

BEFORE TRAVEL

We help you come up with the right itinerary for your client, selecting the right properties and answering any questions your client may have.

DURING TRAVEL

We remain available to support the journey on the ground.

AFTER TRAVEL

We value long-term relationships with our trade partners, because one successful safari should lead to the next.

You know your clients

We know Kenya

Together we can create a safari that is:

- Well planned
- Well matched
- Well operated

Worth remembering

Let's talk about your next Kenya client



CONTACT



WILD DESTINATIONS

Travel with a difference

Let's talk

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